IN THE SPECIFICATION

Please amend the specification as indicated below.

Please replace paragraphs [0002] and [0003] with the following paragraphs:

--[0002] The present application is related to U.S. Utility Patent Application Serial No. 10/608,515 for "Efficient Click-Stream Data Collection," filed on June 26, 2003. The disclosure of the related application is incorporated herein by reference.

[0003] The present application is further related to U.S. Utility Patent Application Serial No. 10/608,442 for "Custom Event and Attribute Generation for Use in Website Traffic Data Collection," filed on June 26, 2003. The disclosure of the related application is incorporated herein by reference.--